

## CLAIMS

What I claim as my invention is:

1. A graphics user interface based computer program product and method of creating one or more floating windows, by permanent default, anchored to the substrate or document areas of the same or an unrelated software application, installed on a client machine, enabling real time continuous or intermittent display of sponsor documents, files, messages, broadband video, programs etc., which window retains focus and is non-obstructive allowing automatic mouse or keyboard command access to the hidden / invisible or swappable menus, controls, tools, any information masked by such window, and cannot be closed, moved, manipulated, interacted or unfocused, in any other way than defined by the sponsor.
- 15 2. The method of claim 1, wherein such floating windows are HTML & JAVA compliant interface which is either running as a patch program or is integrated with the application software, as an external module sub-routine procedure.
- 20 3. The method of claim 1, wherein such floating window disappears or moves to another location, exposing the menus, controls, tools etc. or any other information instantly, as the user accesses such menus, controls, tools etc., using either the mouse pointer or the keyboard command, and returns as the user returns to the remaining document display area or after a predefined time lapse.
- 25 4. The method of claim 1, wherein the menus, controls, tools and any other information masked by the floating windows can be accessed by launching such menus, controls, tools etc in the form of embedded Java applet or DHTML form in any part of the document area in response to a mouse or keyboard command.
- 30 5. The method of claim 1, wherein such menus, tools, controls and other

information are compiled in the sponsor message window itself, which information can be swapped in response to a mouse click or a keyboard strike or a combination of both, when the user desires to access such menus, tools, controls and other information.

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6. The method of claim 1, wherein such floating windows display and auto update the documents, files, messages by auto retrieving substitute files from computer's storage area and / or by downloading the corresponding files from predefined web site URL, using any standard file transfer protocol such as  
10 HTTP or FTP.

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7. The method of claim 1, wherein the floating window opens and runs as a desktop start up program and displays on the desktop wallpaper, tiled with the desk top icons, or displays on / as a screen saver or integrated within a Web  
15 browser.

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8. The method of claim 1, wherein the floating window is programmed to display in a non obstructive fashion, in more than one or all the applications installed on the client machine.

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9. The method of claim 1, wherein the floating window is a means of real time communication between employees of a company or institution or members of chat group.

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10. The method of claim 1, wherein the floating window displays in real time, customized news, client mail, faxes, messages, the broadcast of a local radio or television channel or broadband video signals.

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11. A computer program product and method of creating one or more floating windows in a GUI application running on a client machine, wherein such windows,

30 a) are always located outside the client user or the document display area of an application,

5 b) are anchored to part or all of the substrate areas of the application if the application has substrate areas,

10 c) are, along with the document, simultaneously in active focus of the same or parallel running application,

15 d) are displayed by permanent default with the opening of the application, continuously or intermittently, for either a predefined length of time or until the closing of the application,

20 e) disappear, swap or move to another location exposing the menus, controls, tools etc. in the substrate area instantly as the user accesses such menus, controls, tools etc., using either the mouse pointer or the keyboard command, and return as the user returns to the document display area,

f) display contents in HTML or JavaScript format or broadband video, which can be accessed for full view display, by a keyboard command or by keyboard mouse command combination.

g) can neither be closed, moved, manipulated or interacted in any other way than illustrated in e) and f), by the user without closing the application.

12. The method of claim 11, wherein such floating windows display in real time, stored or online, sponsor, application manufacturer, reseller or paid service provider (such as news service, stock brokerage service etc.) messages.

25 13. The method of claim 11, wherein such menus, controls, tools etc. can also be accessed by displaying such menus, controls, tools etc. in the document area in response to a mouse or keyboard or combination command.

30 14. The method of claim 11, wherein such floating windows display and auto update the display, by auto retrieving substitute files from computer's storage

area and / or by downloading the corresponding files from predefined web site URL using a HTTP or FTP file transfer protocol.

15. The method of claim 11, wherein such menus, tools, controls and other information is compiled in the sponsor message window itself which information can be swapped in response to a mouse click or a keyboard strike or a combination of both when the user desires to access such menus, tools, controls and other information.

10 16. The method of claim 11, wherein the program is either built into the application such as a Web browser or written as add-on user interface patch.

15 17. The method of claim 11, wherein the floating window displays in real time, customized news, client mail, faxes, messages.

18. The method of claim 11, wherein the floating window is a means of real time communication between employees of a company or institution and members of chat group.

20 19. The method of claim 11, wherein the floating window is programmed to display, in more than one or all the applications installed on the client machine.

25 20. The method of claim 11, wherein the floating window is an interface for transmitting the broadcast of local radio or television channel or broadband video.